

## **DELIVERY OF GOODS FROM INTERNET VENDORS TO ANONYMOUS CUSTOMERS**

### Abstract of the Disclosure

5 A method and system for achieving the delivery of a digital product from an  
Internet vendor to a customer, while maintaining customer anonymity with respect to  
the vendor. After the purchase of a digital product from an on-line merchant, the  
merchant sends to the customer a receipt containing a link that allows the customer to  
request delivery of their electronic product. Accessing the link then triggers the  
10 merchant to verify the validity of the request, based upon information securely encoded  
in the link sent to the customer. Upon verification of the delivery request, the merchant  
requests that the vendor fulfill the product delivery request. The identity of the  
customer and transaction information about the purchase of the digital product is not  
revealed to the vendor.

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